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## Dahlias for 1927



Partial view of our gardens at Palms, California, taken in morning as we were starting to cut for the Los Angeles market. Note the immense acreage, which is visited by hundreds of dahlia lovers daily.

### Superior Dahlia Gardens

Palms, California

## *To Our Friends and Customers*

Having been in the business of growing dahlias commercially for more than twenty years, we feel that it should influence you in placing your orders with us, for the following reasons:

We do not send out or list any inferior varieties, but we improve our tubers by selection, no matter what the variety.

Also, all are first class field grown tubers that have not been over forced.

Also, we guarantee every tuber we send out to be in good growing condition, and TRUE TO NAME.

If any error is made or any tuber does not grow, we will cheerfully replace same, as your success is our success.

Last year we sent out over one hundred thousand tubers, and the list of testimonials we have on file would fill a book larger than this one. We are striving for two points: BETTER DAHLIAS and to teach the world that California does introduce and produce the finest dahlias in cultivation.

We have endeavored to make any point in culture plain, but if any question in your mind arises, as to anything pertaining to dahlias, ask it and enclose postage, and we will be pleased to inform you, as our office force is large enough to take care of any and all inquiries promptly.

Remember, in comparing prices, when you order from us that you are getting quality stock. If you do not grow the best of dahlias, no matter the variety, let us tell you why.

Wishing our former and future dahlia friends the finest of the most beautiful and varied of all flowers in their gardens, we again beg to state, when ordering be sure and get BETTER DAHLIAS: *The prize winners of the nation.*



## Superior Dahlia Gardens BETTER DAHLIAS



Our Exhibit at California Dahlia Society show, which speaks for itself. Note the five cups. Large vase of Butterfly in center, with staff. At right, vase of fifty Bob Pleuse in distance; at left, vase of twenty-five Bob Newcomb in distance, all prize winners.

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### *History of the Dahlia*

The DAHLIA is a native of Mexico, and before the invasion by Cortez was grown by the Aztecs. It was named in honor of Professor Andrew Dahl, a Swedish botanist, and was first cultivated in Europe about 130 years ago. *Dahlia variabilis*, the forerunner of the common or show Dahlia, was single in its wild state, the first perfectly double flower being obtained by M. Dankelaar of the Botanical Gardens of Belgium in 1814; from this source came the well-known double varieties so common in the gardens of the East half a century ago. *Dahlia Juarezi*, the original Cactus Dahlia, was named after a former President of Mexico and was found in Juxphao, Mexico, in 1872, by J. T. Vanderberg, and sent by him to an English florist, who exhibited it in England in 1882. Its graceful form and brilliant color at once captured the fancy of flower lovers, and today there is no flower more popular. The progeny of *Dahlia Juarezi* not only "broke" into various colors, but different shapes as well. It was by selecting the most desirable of these and reselecting the finest from each succeeding generation of plants, that the Cactus Dahlia has arrived at its present state of perfection. Pompom forms appeared about 1858-1860; next came the Decorative type, which is about forty years old, and most recently the Hybrid Cactus and the Peony class, which dates back but a few years and have become very popular. Indeed, the marvelous transformation wrought in this wonderful flower in the past thirty-six years reads more like a tale from Arabian Nights than actual reality.

## *The Culture of the Dahlia*

### SUCCESS WILL FOLLOW YOU IF YOU OBSERVE THESE INSTRUCTIONS

**LOCATION.**—The dahlia is not as particular as most of our flowers, and will succeed under a great many adverse conditions. There are, however, certain locations where dahlias seem to outdo themselves. An open, sunny location seems to favor them at all times. Dahlias do well on high or low lands, on hillsides or perfectly level land, giving good results in each location.

Many varieties do well in partial shade, producing fully as good flowers as they do in the hot sun, especially for exhibition purposes.

Dahlias will grow and do equally well in any kind of soil, sand, gravel, heavy and light loam. In sand and gravel they form a short, sturdy, compact plant, and in heavy loam and low land they grow tall and rank, blossoming about a week later than those planted at the same time in sandy soil.

**PREPARATION.**—The soil should be thoroughly cultivated, eight to ten inches deep, well pulverized and thoroughly worked over. To secure exceptional results, have your soil spaded in the fall, or as early as practicable in the spring; then, just before planting, have spaded again.

**FERTILIZER.**—Fertilization is one of the most important factors, to be successful with dahlias. We all know that the dahlia requires and takes from the soil certain properties; and in order to keep the soil in correct proportion, the materials the dahlia takes from the soil must be restored. You can use dressing (either horse, cow, sheep or hen) or chemicals.

The manure restores the properties necessary, and makes the soil light and mellow, keeps it from being heavy and caking, while lime has the same tendency and keeps the soil sweet.

An application of manure (either in liquid or ordinary form) several times throughout the growing season proves very beneficial, furnishing new material for the growing plants and insuring you the very best results.

**TIME OF PLANTING.**—The time for planting dahlias varies according to the locality. Dahlias can be planted any time after danger of frost is over, and under ordinary conditions will blossom in from six to eight weeks after they have been planted. It is always best to wait until the ground becomes thoroughly warmed.

**PLANTING.**—Plant bulbs in hills, laying flat down, six inches deep. Do not stand the bulb on end. If you stand the bulb on end, having the sprout near the top of the ground all the new bulbs which form will grow near the top of the ground, and when you have a dry spell your plant becomes stunted; whereas, if the bulbs were planted flat down, six inches deep, no matter how dry the season, the bulbs would receive sufficient moisture to keep them growing. If planting with manure, cover manure an inch or so before planting bulbs; fertilizer should be thoroughly worked into the soil. Either fertilizer or manure will burn the sprouts; be sure to cover with soil.

By planting the bulb first, then covering an inch or so with soil and applying your fertilizer or manure, your plant receives the entire benefit of the dressing.

**CARE OF PLANTS.**—Give thorough cultivation, deep at first and continued once a week until the plants commence to flower. After they commence to blossom do not cultivate, as then is the time the new roots are forming and you are apt to cut off the new tubers, weakening the growth of the plant.

As the shoot or plant commences to show itself above the ground, care should be taken at this time for the prevention of cutworms and other pests that destroy the young shoots.

To obtain the largest and most perfect flowers, only the best and largest buds should be allowed to mature, the others being taken off, enabling the full strength to develop those into exhibition blooms.

**WATERING.**—The amount of watering depends largely upon the locality and amount of rainfall. In regions where the rainfall is scanty and where sprinkling and irrigation must be regularly practised, dahlias should be watered more frequently than in localities where there is abundant rain. Watering is very beneficial, adding perfection to blossoms and richness to color, but do it judiciously. A thorough soaking, with the soil stirred the following day, is excellent; but a constant surface sprinkling every day causes surface roots and soft growth. When you have continuous dry, hot weather, we recommend that you water your dahlias often.

**SIZE OF BULBS.**—The size of the bulb or tuber does not in any way designate the size or quality of the flower. Some varieties of dahlias always produce very small bulbs, while other varieties make larger ones. Do not consider small bulbs worthless, for they are equally as good and in many cases better than large ones. Medium and small sized bulbs more often produce the finest and highest colored flowers, and in many cases the best and most effective plants. The only requisite of a dahlia bulb is: Be sure that your bulb has one or two eyes or sprouts, whether large or small, and with proper cultivation success is generally assured. A clump, root, bulb, or division of a clump, pot-root, cutting, sprout, and even a dahlia seed, will grow and blossom, all equally well. It is not the size, but the care and cultivation.



*Superior Dahlia Gardens*  
BETTER DAHLIAS



This vase stood eight feet in height, was made of twelve hundred Mina Burgle blooms, edged with W. W. Rawson and Princess Juliana. Mina Burgles in vase had five-foot stems.

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### *How to Keep Cut Blooms of Dahlias*

Freshly cut flowers will keep considerably longer and wilted flowers, if not in too serious condition, will be entirely restored in appearance, if the following suggestions are followed: Cut blossoms in early part of the day, whenever possible. Put four inches of water in a shallow pan and bring to the boiling point. Place the ends of stems in water and hold there about one minute, or until stem is discolored. Then place in deep cold water. Another precaution to prolong the life of the blooms is to place them outside at night, if possible, or beside an open window.

## INFORMATION

### PLEASE READ BEFORE ORDERING

ORDER EARLY.—Your orders are filled in rotation. Ordering early will insure the reservation of varieties that later may be sold out, and save you any disappointments.

SUGGESTIONS TO CUSTOMERS.—If you are not acquainted with the different classes and varieties of dahlias, would suggest that you leave the selection to us. Send the amount of money you wish to spend, and write us fully if you have any preferences in types or colors, and we will choose the very best varieties, in an effort to please you.

TIME OF SHIPMENT.—Unless you give a specific shipping date, your order will be shipped to arrive at the proper time to plant in your locality. If you wish your order shipped at any special time, we will appreciate definite instructions.

PACKING.—No extra charge for packing. Your order will be securely and carefully packed.

SHIPMENTS PREPAID.—All orders will be shipped by Parcel Post, Express or Freight, whichever we deem advisable, prepaid to all parts of the world, unless otherwise stated.

ACCURACY OF DESCRIPTION.—All descriptions and other matter in this Catalogue and Cultural Guide will be found to be as nearly in accordance with actual facts as it is possible to write them, great care having been taken to avoid exaggeration in description of varieties.

SUBSTITUTION.—The varieties you select are always sent unless you grant us permission to substitute. If you wish a particular color, rather than a particular variety, many times it is to your advantage to mention the fact. If a substitute is acceptable, be sure to advise us, as otherwise everything is shipped absolutely as ordered.

ERRORS.—While our system of handling orders is as near perfect as possible, in the rush of business errors occasionally occur, and we hope to be promptly notified of such, giving us an opportunity to make proper adjustments. Would suggest that you keep a copy of your order for comparison.

REMITTANCES.—May be made by Check, Post Office or Express Money Order, or Registered Letter. Coin or currency should be sent by registered letter. Customers residing outside the United States, please send a Post Office Order.

GUARANTEE.—Although we take all possible pains, we will not be held responsible beyond the purchase price. We guarantee every bulb, root and plant we send out to be just as represented, absolutely true-to-name, reach its destination in good growing condition. We will cheerfully replace anything that fails to prove otherwise, and will appreciate your calling our attention to it.

PRICES.—These prices cancel all previous ones. Prices herein are void when our 1927 catalogue is issued. Any one variety priced at 25 cents each may be had at \$2.50 per dozen; any one variety priced at 35 cents may be had at \$3.50 per dozen, and so on with 50 cents, 75 cents, \$1.00, \$2.00, \$3.00 and \$5.00 varieties. Six of one variety may be had at the dozen rate.

TERMS.—Cash with orders, or in advance of shipment. No shipments made C. O. D.

NAME AND ADDRESS.—Please remember to write your name, street, and number, Post Office, County, State, and Country, if foreign, as plainly as possible; Post Office Box or R. F. D. number if you have one. This will avoid delays and chances for errors.

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SUPERIOR DAHLIA GARDENS  
PALMS, CALIFORNIA



# Superior Dahlia Gardens

## BETTER DAHLIAS

### To Our Dahlia Friends

The following list of dahlias comprises the cream of numerous varieties in commerce. They have been selected for superiority and purity of color, perfection of form, length of stem, continuous blooming, and commercial purposes.

Referring to the descriptions in this list, there must be an allowance made for variation caused by different soils and climatic conditions.

<b>A. D. LIVONI</b> —Show. Soft pink, free flowering, good stems. Impressive for its perfect form.....	\$ .20
<b>ARAWANNA</b> —Dec. Clear canary. The blossom has a unique formation, the petals having a crinkled and crisp appearance. Its keeping qualities are unexcelled.....	.35
<b>ATTRACTION</b> —Cac. Orchid to lavender pink coloring. Large, elegant flowers.....	.50
<b>BELOIT</b> —Cac. Deep rich purplish garnet with crimson suffusion. A strong, vigorous grower with gigantic blooms held on exceptionally long, stiff stems .....	.35
<b>BLACK TOP</b> —Dec. A gigantic velvety crimson. One of the very largest dahlias, and a flower of great substance on long, stiff stems.....	1.00
<b>BOB NEWCOMB</b> —Dec. Extra large flower of the decorative type, full to the center, and of great depth. The color is not to be found in any other dahlia, plum and burgundy tones, growing eight to ten inches without fertilization. It has an unusually long, stiff stem, attaining a height of six feet. This is a profuse bloomer with dark green foliage, making it a desirable cut flower which remains double to the end of the season. While starting to bloom early in the season, it is also a late bloomer, which makes it very valuable for commercial purposes.....	2.50
<b>BOB PLEUSE</b> —Hy. Cac. The color of this flower is oxblood red, with every petal on every flower tipped white. Do you know this dahlia, "Bob Pleuse," scored the highest average of all at Storrs, Conn., Trial Gardens in 1925? Exhibition scored 87 points, and Commercial scored 93 points. It has been shown by us twenty-six times, from single blooms to fifty blooms, in two years. It won first prize every time with the exception of once, when it took second prize, which was due to one bruised flower in a vase of twenty-five. We have never seen a better dahlia. It has all the good points which it must have to win over fifty-seven growers from fourteen states with 127 entries. It is recommended by expert judges of dahlias as a good commercial, exhibition and garden variety, always true to form .....	2.50
<b>BUTTERFLY</b> —Dec. Pinkish salmon on the outer edges, shading lighter toward the center that finally reaches a delicate cream. Exact color of a Butterfly rose. A very large flower, eight inches across and six inches deep. In its size, color and form it is the outstanding cut dahlia on the market. The supply never meets the demand, although it is double in price of any other cut dahlia in the market. It is the most popular dahlia in any show in which it is exhibited, being referred to many times by spectators as looking "good enough to eat." Because of its unusual and delicate beauty, and also its keeping qualities, it has often been said that no name could do this variety justice. The plant grows to medium height. It has never failed to win as the best keeping dahlia in any exhibit in which it has been displayed.....	5.00
<b>CARNIVAL</b> —Peony. Like Geisha, a stunning mixture of scarlet and gold. Giant flowers on long, graceful stems.....	.75
<b>CELIA E. HARRIS</b> . Hy. Cac. A beautiful shade of light pink, having a slight tinge of mauve. A very good grower and a profuse bloomer.....	1.50
<b>CITY OF PORTLAND</b> —Peony. Clear, deep, rich yellow. Gigantic flowers borne on long, stiff stems .....	.50
<b>CLARA SEATON</b> —Hy. Show. An enormous flower of rich golden bronze or apricot in color, on long, stiff stems.....	.50
<b>COUNTESS OF LONSDALE</b> —Cac. Old rose, slightly shading salmon, very free flowering. An old variety, but still one of the best for cut flowers .....	.25
<b>CUBAN GIANT</b> —Show. An immense deep crimson flower on long, stiff stems.....	.25
<b>DANIEL BOONE</b> —Dec. An immense, attractive formation of brown, red and white. Never shows a center, and an early bloomer. An exceptional value which we highly recommend.....	1.00
<b>DELICE</b> —Dec. Beautiful, soft yet lively color, a glowing rose pink. Perfect shape. A sturdy blossom on long, stiff, canelike stems.....	.25

## Superior Dahlia Gardens

### BETTER DAHLIAS

<b>EARL WILLIAMS</b> —Dec. The immense size and depth of this variety make this one of the finest dahlias. Color, a rich brilliant red and white, well distributed. The blooms are held well above the foliage on good stiff stems.....	1.00
<b>ELEGANT</b> —Cac. Pure orange salmon, on extra long stems. Form of Woodan.....	.50
<b>E. W. KING</b> —Dec. An effective combination of clear amber and white, with perfect petal formation. One of the best for cutting and exhibition. A profusion of flowers on good stems.....	1.00
<b>F. W. FELLOWS</b> —Cac. Largest exhibition cactus yet introduced. Pure orange color. Petals narrow, straight, and very numerous.....	.75
<b>FRANK SMITH</b> —Show. Maroon, almost black, often tipped and marked with white.....	.25
<b>GEM CITY</b> —Hy. Dec. This color is not easy to describe. It is between the glowing scarlet and the velvety crimson. It is just a beautiful live red. A wonderful bloomer and good stems.....	.75
<b>GEN. MILES</b> —Show. One of the largest in this class. Color is a violet shade, splashed with magenta .....	.50
<b>GEO. WALTERS</b> —Cac. A very large, soft coral pink, suffused with gold in the center. The plant has splendid growing habits, and the flowers are produced in great profusion on good stout stems .....	.35
<b>GOLDEN WEST</b> —Cac. Large flower of old gold color. A California production that is the best of its type.....	.25
<b>GOLD MEDAL</b> —Show. Deep canary yellow, striped and tipped red. Very free blooming.....	.50
<b>HELEN DURNBAUGH</b> —Hy. Cac. Its flowers are a very delicate blush. Buds open creamy white, changing to soft rosy tint as they develop. Strong, stiff stems. Very good.....	.50
<b>INDIAN</b> —Dec. An extreme red. Good sized blooms of rich, deep color. Very startling. Has every good quality, and is a perfect exhibition flower .....	1.00
<b>IRIDESCENT</b> —Hy. Cac. The outer edge of this flower is old rose, shading to crushed strawberry, then rich cream in the center. Overlaid with the same sheen as seen in Insulinda. A very good bloomer, one of the best of the old rose types.....	.75
<b>J. W. LEE</b> —Hy. Cac. This is a magnificent dahlia of very large size. A strong grower and a profuse bloomer. The blooms are held erect on long, stiff stems. It is a blending of scarlet on pale orange yellow, giving the flower the sunset shades .....	2.50
<b>KALIFF</b> —Cac. A truly majestic flower. A beautiful pure glowing scarlet of a perfect hybrid cactus form. Habit of plant is all that can be desired, with its gigantic flowers produced freely on long, stiff stems, making a most effective and useful variety.....	.50
<b>LADY HELEN</b> —Hy. Cac. Peculiar bronzy pink, barely suffused and veined with white. Magnificent large flowers, standing erect on long, stiff stems .....	1.00
<b>LE GRAND MANITOU</b> —Dec. Deep violet purple, being splashed and dotted with pure white. Very satisfactory .....	.25
<b>LEHIL</b> —Dec. A wonderful autumn color, an apricot orange, overlaid with golden iridescent sheen. There is also a flush of old rose, more on the reverse petals. Each petal has a pin line of old gold around the edge. The blooms are very free, on good stiff stems.....	3.50
<b>MARCELLA GILL</b> —Dec. A very good, clear, soft pink variety that is bound to become a favorite with all. A wonderful free bloomer on long, stiff stems that hold the blooms rigidly erect. A very good keeper.....	.50
<b>MARGARITE BOUCHON</b> —Cac. A magnificent large flower, center pure white, outer petals a brilliant yet soft violet rose with distinct white tips. Unrivalled.....	.50
<b>MAUDE ADAMS</b> —Show. Beautiful white, each petal edged and tipped a delicate pink.....	.25
<b>MILLIONAIRE</b> —Dec. Monster dahlia, shade of delicate lavender with a soft cast overshadowing it.....	.50
<b>MINA BURGLE</b> —Dec. A California seedling. Flowers of large size and remarkable beauty, of a glowing and most brilliant scarlet. Borne on long, wiry stems, well above the foliage, in great profusion .....	.25
<b>MOONBEAM</b> —Hy. Cac. An unrivalled and exquisite shading of salmon and yellow. Very attractive. Long, stiff canelike stems.....	.50
<b>MRS. CARL SALBACH</b> —Dec. Lavender pink in color and showing well in the garden, as the immense blooms are held erect on long, especially strong stems. This wonderful dahlia is in great demand, as it has all the good points of a first class dahlia.....	.50
<b>MRS. CARRIE FRY</b> —Dec. A beautiful combination of scarlet and gold. Unusually attractive, pleasing and effective. An enormous flower of perfect formation.....	1.00



## Superior Dahlia Gardens

### BETTER DAHLIAS

<b>MRS. EDNA SPENCER</b> —Cac. This American cactus is of a delicate and lovely shade of lavender or orchid pink. In great demand, as it is a good cut flower of unusual color, and beautiful under artificial light. The florists prefer this to any other cactus.....	1.00
<b>MRS. ESTES</b> —Hy. Cac. The immense bloom, with its petals deep and full, is held high above the foliage on long, stiff stems, making a most excellent cut flower. For garden effects, white flowers are essential to bring out the other colors .....	.75
<b>MRS. C. T. HOLCOMB</b> —Cac. A striking dark velvety crimson, each petal tipped white about one-third down. A desirable habit, being a strong grower and profuse bloomer. Flowers are held well above the foliage on long, straight stems. Very lasting, both cut and on the bush.....	1.50
<b>MRS. DOUGLAS FLEMING</b> —Cac. This is a beautiful white dahlia. The flowers are formed of very small, long petals, peculiarly twisted, making a diameter of eight inches or more. A very distinct and pleasing flower.....	.75
<b>MRS. WARNAAR</b> —Hy. Cac. Wonderful Holland variety of mammoth size, erect on stiff stems. Creamy white, tinted pale pink. A very good dahlia .....	.50
<b>NEVADA</b> —Dec. One of the best whites. Pure color, perfect form, large size and ideal growth, freedom of bloom and long stem make this dahlia quite indispensable.....	.25
<b>NIBELUNGENHORT</b> —Cac. Another good flower for garden and exhibition. A beautiful shade of old rose with a blending of salmon pink and apricot. A very prolific bloomer.....	.35
<b>ORANGE BEAUTY</b> —Peony. A blossom of vivid orange. The color is unrivaled as to beauty and charm .....	.50
<b>RAY MEYER</b> —Dec. A dark mahogany, splashed with lighter shade. The closest to a brown we have ever seen. A monster bloom of great substance .....	1.50
<b>RED HEAD</b> —Dec. An odd variety, a novelty of brick red color. Its unusual color makes it very distinctive. Sturdy plants and a good bloomer....	.50
<b>RED INSULINDA</b> —An exact duplicate of Insulinda in bloom and habit, but the color is a rich crimson. One of the last to bloom in the garden.....	.50
<b>RHEINSCHER FROHSINN</b> —Cac. The flowers are large and of splendid form. The incurving petals are white at the base, but at about one-half their length they become suffused with and change to a luminous carmine rose, the two colors combining harmoniously in forming a most attractive flower.....	.50
<b>SEABRIGHT</b> —Dec. This is a flower that has a grand habit and is admired wherever shown. Has extra long, stiff stems that hold the blooms erect over the foliage. Grand as a cut or exhibition flower. The color is an apricot buff, and is a good bloomer.....	.25
<b>SHUDOWS LAVENDER</b> —Dec. A large, silvery lavender, shading to white. Stems are perfect and hold the blooms high above the lacy foliage. Lavender becomes deeper late in the season .....	1.50
<b>SULPHUREA</b> —Dec. Large, clear sulphur yellow, good keeper, good stem.....	.50
<b>SOMERSET</b> —The color of this dahlia is a blending of salmon and old rose. An exceptionally strong grower, a dahlia that should be in every garden, holding its flowers well late in the season .....	2.50
<b>SOUVENIR GUSTAVE DE DOUZON</b> —Dec. A flower of good size. Color of a pleasing orange red. Flowers full to the center.....	.25
<b>TOM LUNDY</b> —Hy. Cac. An exhibition flower of immense size. A graceful, loosely arranged flower of a brilliant carmine red with deeper suffusion .....	.50
<b>WOODAN</b> —Cac. A hybrid of rare beauty and charm. Large, broad flowers. The graceful arrangement of its semi-curved, tubular petals of a pleasing shade of delicate salmon rose color, blending to old gold at center, completes this model of perfection.....	.25

## Collarettes

<b>GEANT DE LYON</b> —Immense flowers of velvety maroon, with a white collar. It is a free and constant bloomer, with fine stems. Irresistible to almost everyone.....	\$ .75
<b>MME. POIRIER</b> —Deep purple, suffused with lighter shades, with a white collar.....	.35
<b>MT. LASSEN</b> —A fiery red, with collar of yellow.....	.35
<b>KATCHEN VON SCHWARZATAL</b> —Carmine rose, edged and tipped white. Collar is white, five to six inches across. Second to none.....	.50
<b>QUEEN BESS</b> —Deep scarlet with yellow collar.....	.35
<b>SILVER MEDAL</b> —Crimson maroon, edged cream, with cream collar. Very beautiful. Good stems .....	.75
<b>SON DE CHABARME</b> —Lemon yellow, coral red markings, with lemon collar, tipped white.....	.35



# Superior Dahlia Gardens

## BETTER DAHLIAS

### Pompoms

Achilles—A delicate lavender, tinted lilac.....	\$ .20	Little Belle—Clear mauve pink.....	.25
Adalaide—Blush, edged with lavender.....	.20	Little Bugler—Small, rosy purple.....	.25
Amber Queen—Golden amber, shaded apricot.....	.20	Little Fred—Deep rose pink, small.....	.25
Bobby—Splendid form, plum color. Very fine.....	.20	Madaline—Pale primrose, edged with rose purple.	
Catherine—Clear canary yellow.....	.20	Good .....	.25
Censor—Plum color.....	.20	Mavis—A lovely lavender.....	.25
Clara Harsh—Yellow tipped crimson.....	.20	Mildred—Pretty shade of pink.....	.25
Daisy—Salmon tinted gold.....	.25	Nora Reynolds—Indian or orange red, small.....	.20
Darkest of All—Deep velvety black. Very good.....	.20	Pauline—Very good lavender.....	.25
Donovan—White edged lavender. A perfect flower.....	.20	Phoebe—Orange red, extra fine, and good bloomer.....	.20
Girlie—Perfect form, beautiful lavender.....	.25	Pure Love—A very pleasing shade of soft lilac.....	\$ .20
Glow—Lovely old rose.....	.25	San Toy—Primrose, edged purple. One of the	
Heckla—Pure white.....	.25	favorites .....	.20
Improved Little Herman—Deep carmine shaded gar-		Spy—Cream, edged scarlet.....	.25
net, tipped white.....	.20	Sunny Daybreak—Apricot edged red.....	.25
Joe Fette—White.....	.25	Tommy Keith—Red tipped white.....	.25
Lassie—Yellow base, tipped rose. Very good.....	.25	Vivid—Brightest scarlet. A good one.....	.25
Leader—Yellow tipped rosy purple.....	.25	Wm. Nitches—Red.....	.20

### Cannas

FIERY CROSS—Bright red.....each 15c; per doz. \$1.50	WYOMING—Massive orange trusses, rich bronze
	foliage .....
THE PRESIDENT—The great canna of the pres-	each 15c; per doz. \$1.50
ent. An immense bright red, excellent for bor-	YELLOW KING HUMBERT—Yellow flowers dot-
dering .....	ted with red. Very satisfactory.....
each 15c; per doz. 1.50	..... each 15c; per doz. 1.50

### Collection of One Each of the Above for 60c

### Dahlia Collections

#### GARDEN COLLECTION

Golden West.....	Golden yellow	
Delice.....	Pink	
Le Grand Manitou.....	Purple splashed white	
Mina Burgle.....	Bright red	
Maude Adams.....	White edged lavender	
Frank Smith.....	Red, white tips	
Amber Queen.....	Amber	
A. D. Livoni.....	Rose pink	
		Each, \$1.50

#### SURPRISE COLLECTION

City of Portland.....	Canary yellow	
Gen. Miles.....	Violet and magenta	
Margarite Bouchon.....	Pink, white center	
Mrs. Carl Salbach.....	Lavender pink	
Red Insulinda.....	Deep red	
Seabright.....	Apricot buff	
Sou. Gustave Douzon.....	Orange red	
Rheinscher Frohsinn.....	Carmine, tipped white	
		Each, \$2.50

#### POMPOM COLLECTION

BOBBY.....	Plum color	
Catherine.....	Canary yellow	
Madaline.....	Primrose edged purple	
Phoebe.....	Orange red	
Pure Love.....	Light lavender	
Spy.....	Orange scarlet	
Tommy Keith.....	White edged carmine	
Vivid.....	Bright scarlet	
		Each, \$1.50

#### EXHIBITION COLLECTION

Butterfly.....	Salmon pink, cream center	
Bob Pleuse.....	Oxblood red, tipped white	
Bob Newcomb.....	Magenta, very large	
Iridescent.....	Old rose shading to cream at center	
		Each, \$7.50

Due to the low price of these collections, 25 cents must be added to cover postage.

## *Superior Dahlia Gardens* BETTER DAHLIAS

### *Dahlia Seed*

Our seeds are hand hybridized. Having 60,000 plants of the best varieties, and with twenty years of experience, we believe that the seed produced by us has no superior, if any equal.

This has been proved by the large amount of first class dahlias that we have put on the market. Note the records of some in the catalogue. Having received testimonials from hundreds of satisfied customers, stating the great percentage of doubles and the wonderful new creations they have obtained, we know that all who grow dahlias from seed should at least give us a trial.

For comparison, we have bought seed from many other growers, and never have been able to get like results.

Many visiting growers remark our seedling beds look like named varieties.

A trial order will convince you that SUPERIOR SEED has no equal, irrespective of price.

50 seeds, \$1.00; 100 seeds, \$1.75; 1000 seeds, \$15.00

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### *How About This?*

#### 1921

At the California Flower Show, largest ever held in America, with competition from all over the Pacific Coast, we took the following awards:

- 15—First Prizes
- 7—Second Prizes
- 1—Third Prize

#### 1922

The following prizes were won at the big Los Angeles show with intensive competition. Out of twenty entries we were awarded:

- 9—First Prizes
- 5—Second Prizes
- 2—Third Prizes

#### 1923

At another of the big California Flower Shows we won, out of nine entries, the following awards:

- 5—First Prizes
- 3—Second Prizes

#### 1924

At the Los Angeles Show of 1924, out of six entries, one of which was the most coveted prize of the show, fifty blooms of one variety, we won with a dahlia that is of our own origin (Bob Newcomb). We were also awarded the following:

- 3—First Prizes
- 2—Second Prizes

#### 1925

At the California Dahlia Show, held in Santa Monica, which was the leading dahlia show held this year, we won seven silver cups, all firsts, and three seconds. For the year:

- 13—First Prizes
- 8—Second Prizes

#### 1926

At dahlia exhibits in which we competed as usual, we took the lion's share, against keen competition. Out of sixteen entries we won:

- 8—First Prizes
- 6—Second Prizes

### *So Why Not Buy The Best?*

WE ALWAYS EXHIBIT AND WE ALWAYS WIN PRIZES

**SUPERIOR DAHLIA GARDENS**  
PALMS, CALIFORNIA





Trophies won by us at various shows held in Southern California, except the American Dahlia Society Certificate of Merit, won by our Bob Pleuse Dahlia at trial grounds, Storrs, Conn. This cut does not portray the beauty of these premiums, but it does prove that we must have dahlia tubers with the health, strength and Superior varieties that enable us to win these many premiums.